



Drive more leads to your showroom— quickly, easily and affordably!

Entice qualified visitors from your website to come to your showroom... and make a beeline for your sales team!



Visit us for your FREE \$25 Gift Card!

Choose Your FREE GIFT:

- \$25 Target Gift Card
- \$25 Prepaid MasterCard® card
- \$25 Lowe's Gift Card

All fields required

First Name:

Last Name:

Zip Code:

Phone:

Email:

Make/Model of Interest:

Get your coupon!

We respect your privacy and won't share your information with any other company. [Terms and conditions apply.](#)

To claim your FREE GIFT:

1. Get your coupon
2. Bring it in

Just visit us to discuss your vehicle needs by Oct 15, 2011 to receive your gift.

GiftCard

Younger with GRABBER It's All about You!

“We’ve been impressed. This has convinced the biggest skeptics, and proved that targeted incentives work.”

The Suburban Collection

HookLogic’s web-based solution identifies visitors demonstrating serious in-market shopping behavior on your web site, then offers them a special incentive – a gift card or other valuable offer that can only be redeemed in-person, at your dealership.

Visitors fill out and submit a simple form to print the incentive offer that they bring to your store. The process is simple for them, simple for the sales team, and fully measurable. You’ll know exactly how many leads have come in – and closed – as a result of your incentive program!

HookLogic clients have seen

- 20% of coupon holders visiting with sales managers
- More than 35% of visiting coupon holders purchasing a vehicle
- Cost per sale under \$200

With HookLogic incentives you will

- Convert more website browsers into walk-in customers
- Increase the conversion rate of your lead follow-up process
- More accurately track lead-to-show rates and marketing ROI