



# Streamline vehicle merchandising and sell cars faster!

Dealer.com's InventoryManager was built to streamline the vehicle merchandising process, to bring vehicles, descriptions of vehicles, and vehicle photos to market faster. We've engineered InventoryManager to save you time and improve inventory health, and to streamline on-the-lot and in-house vehicle management.



## Powerful inventory updating, tracking, and analysis

InventoryManager brings mobility and extensive inventory reporting to a powerful suite of tools designed to decrease days to sale and days on the lot, creating opportunities for you to increase revenue and deliver more inventory. Key Features:

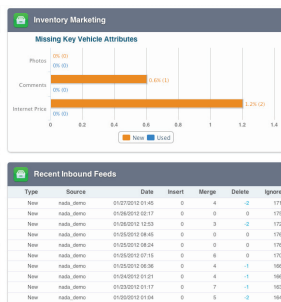
- VIN Explosion and data integration
- Multiple Vehicle and image management
- Multiple Inventory upload methods
- Exported inventory reporting
- Inventory configuration
- Pricing rules
- Group inventory management
- Custom and automated vehicle videos\*
- Display OEM inventory incentives\*  
(\*optional)



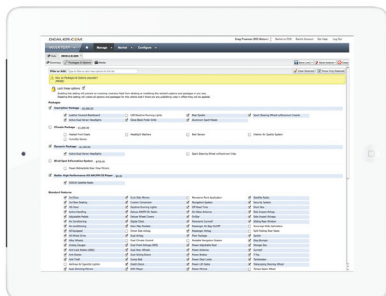
Mobile Lot Capture



Shot Profiles



Inventory Dashboard



Options and Package Builder

## Mobile Lot Capture **NEW**

Mobile Lot Capture brings the power of Dealer.com's Inventory Manager to your mobile device. Retailers can VIN-scan & upload new inventory, capture vehicle images using custom Shot Profiles and update options to help streamline and speed-up on-the-lot inventory merchandising.

- Inventory Health/Needs Attention Dashboard
- Shot Profiles
- VIN-Specific Keyboard
- Barcode Scanner with VIN-match technology
- Starred "Favorite" Vehicles
- Image scaling functionality
- Add & Edit vehicles
- Passcode security

## Shot Profiles **NEW**

Shot Profiles simplifies the process of capturing & ordering vehicle images with Mobile Lot Capture to ensure a consistent presentation of your inventory.

## Inventory Dashboard **NEW**

The Inventory Management dashboard provides actionable information on vehicles with incomplete inventory attributes. Two new dashboard gadgets, "Inventory Marketing" and "Recent Inbound Feeds" make it easy to quickly identify, access, and edit vehicles.

The "Inventory Marketing" screen lists vehicles that have missing attributes or incomplete inventory profiles and provides links to those vehicles. "Recent Inbound Feeds" shows total vehicle count, feed status and recent inventory feed runs.

## Inventory Score Card/Health Score Configuration **NEW**

These tools promote consistency across dealer groups by establishing a configurable inventory health rating system based on the importance of specific vehicle attributes & features.

## Options and Package Builder **NEW**

The Options and Package Builder takes the guess work out of shopping your inventory. It displays new/used inventory options, packages and pricing on both vehicle listing and details pages, allowing consumers to easily identify features associated with your inventory.

## Publishing Rules\* **NEW**

Power users can set publishing rules to override inventory configurations as well as lock or unlock vehicle attributes. \*(Power-user Feature)