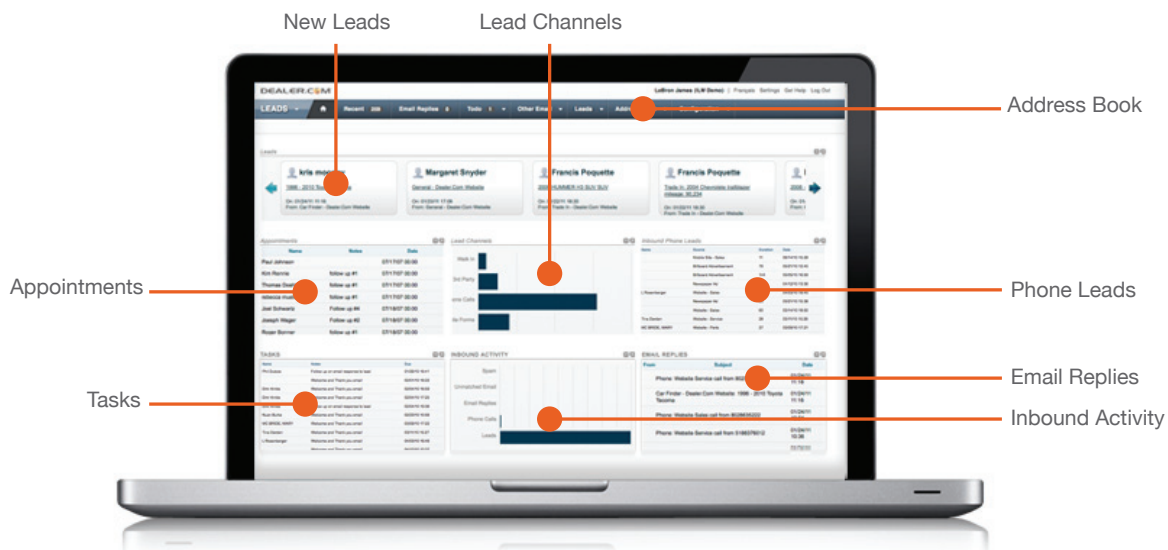




Easy-to-use, integrated lead management.

LeadMachine™ receives, distributes and tracks all of your leads.



Manage All Leads from All Sources

- Manage and edit all leads including website, third party, phone call, walk-in and other lead sources from ONE screen.

Manage Multiple Leads Simultaneously

- LeadMachine's intuitive multi-tab interface allows dealers to manage multiple leads simultaneously.

Fully Integrated with Dealer.com SmartSites™

- LeadMachine's integration with your Dealer.com SmartSite™ and Media Library, allows you to seamlessly market specials and inventory from one login.

Customizable Sales Process

- Lead follow-up is fast and effortless with LeadMachine. Trigger-based tasks move each lead through a dynamic, customized sales process based on each shopper's specific actions and responses to communication.

Key Benefits

PowerMail™ Email Marketing

PowerMail enables dealers to constantly keep in contact with shoppers through custom email marketing campaigns. Send specific vehicle information including photos, videos and specials to one or hundreds of customers in seconds!

CallTracking™

Calls generated to your Dealer.com-assigned tracking numbers are sourced, recorded and available for playback directly from the lead's contact screen. Full call reporting is included.

Mobile Support

Immediately respond to leads from your mobile device, which are automatically recorded in LeadMachine.

OEM Approved and GM-Certified

LeadMachine is GM-Certified and approved by OEM's including Audi, Chrysler, Ford, Hyundai, Nissan/Infiniti, Subaru and more.

Group Lead Management

Whether you have one or several locations, dealers can manage all leads and lead sources from one login.

Lead Reporting

Track best-performing lead sources, origins by profit center, lead trends and more.