



Experience customized, award-winning, strategic search engine optimization services.

With ManagedSEO, a team of search engine experts continuously ensures your site shows up at the top of every search result. The service is fully-integrated into the Dealer.com solution, netting huge results at a fraction of the cost of what third parties can deliver. ManagedSEO users typically see an increase of over 41% more site visitors, and 60% more lead submissions vs. non-managed SEO clients.



Our skilled team of SEO professionals manage your SEO strategy and aggressively aim to improve your organic search rankings using their extensive knowledge of SEO best practices, including:

- Keyword research to determine the most strategic, high volume search terms
- Optimization of content and meta data
- Content and keyword analysis and re-optimization
- Internal and off-site link building
- Competitive geo-targeting of your designated market area the right audience

“For dealers who want to compete using SEO, they don’t need to build outside microsites for content anymore. They can do it right inside the Dealer.com platform.”

**Brian Pasch,
Pasch Consulting Group**

Key Benefits

100% Managed by SEO Experts

Dealer.com drives more #1 rankings on all major search engines for top lead-generating keywords based on years of experience and research into organic search and the auto industry.

Award-winning SEO Architecture

Top Rated SEO Provider on DrivingSales.com utilizing unique page titles, meta descriptions and optimized URLs.

SEO Reporting

Dealers can access SEO reports 24/7, including position rankings for targeted phrases, search referral visits, trends and more.

AutoComment Generator

Provides dealers a hands-off approach to creating keyword rich descriptions for new and pre-owned inventory items. Comments are automatically generated using existing vehicle data.

Vehicle Reviews from NewCarTestDrive.com

Our ManagedSEO includes professional vehicle reviews, which add thousands of SEO-friendly keywords that drive more relevant search traffic to your website.