



Generate more leads, engage customers emotionally and increase their time on your site.

Video plays such an important part in the overall success of your website. Video is proven to generate more leads and convert customers to buyers. Our Video SmartSites™ Package offers a full in-house arsenal of the industry's most engaging video products.

Video SmartSites Features:

CarFlix™ HumanVoice Videos

CarFlix Human Voice videos automatically create and display captivating, full-motion videos with human voice narration, context sensitive music, and high-quality video presentation.

VideoBlog™

VideoBlog generates an SEO-friendly blog post with transcripts for every video automatically. VideoBlog entries improve your SEO and VSEO indexing potential.

Video Gallery 2.0

Our Video Gallery looks great and links each video directly to your VideoBlog.

Video Slideshow

Integrate CarFlix HumanVoice Videos into your existing slideshows using the Media Library. Video Slideshow can be used to promote featured vehicles, pre-owned vehicles, make/model videos or Virtual Test Drive videos.

CarFlix Promotional Videos

Automatically generate and update videos based on your inventory. All videos are exported to YouTube. Create videos from your Featured Vehicles, Certified Pre-Owned Vehicles, Make/Model Lineup Overview, or Body Style Overview.

Upload Custom Video

Upload custom videos using the Video Streaming Toolkit. The Toolkit automatically converts and optimizes each video and saves them to your Media Library.



Key Benefits

Video Marketing

Automatically market a video of every vehicle in your inventory without draining dealership resources.

Video Production Made Easy

No need for technical video production knowledge. Simply upload your videos into Media Library and our system converts, formats and displays them correctly!

Videos Increase Time On Site

Videos help to create a virtual in-store experience while increasing time-on-site.

Increase Site Conversion and SEO Value

Customers utilizing Video SmartSites see an increase in website conversion and lift in SEO value.

Video Reporting

Track top-performing vehicle videos, dealer-uploaded videos, and additional video.